

borg&  
overström



Delivering sustainable drinking  
water with DHL and Permatest.





## Objective

Largest global logistics provider in the world, DHL, were looking for a premium water solution to provide clean and accessible drinking water for everyone for their Dubai Head Office. Pioneering green logistics, it was vital to them that their water solution met their sustainability goals of reducing plastic waste and lowering energy consumption. Together with our partnering UAE distributor, Permotech, we worked with DHL to achieve this.

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## Solution

Installing an E6 dispenser enabled DHL to achieve its goal. With plumbed-in, filtered, fresh-tasting water, there was no longer a need for bottled water coolers, significantly cutting down on plastic consumption. DHL also encouraged their staff and clients to use refillable water bottles to stay hydrated. Additionally, the E6 water dispenser supported DHL Dubai's employee well-being program by providing great-tasting, clean, and accessible water, which is a crucial aspect of their wellness initiatives, in line with the region's sustainability initiatives such as Dubai Can. Also, with the additional function of EcoMode, which puts the drinking water unit into a 'sleep mode' when not in use, DHL were able to save on their energy costs.



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## Feedback

'We need to get rid of plastic and that's a big push from the UAE government too. We have given all our staff and clients re-fillable bottles but (previously) when they were filling and re-filling during the day they were still using the big plastic bottles that we wanted to get rid of.'

So we believe (the E6 drinking water dispenser) is a good solution.'

Samer Kaissi, CEO for UAE DHL

