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Introducing the T3 to Greystar,
London, with Love Water

GREYSTAR®
Redefining Excellence in Apartment Living.

Objective

Greystar, the world's leading rental housing company, aimed to create a welcoming and engaging office environment to encourage employees to return to the office more frequently. Additionally, they sought to enhance their sustainability efforts by reducing bottled water deliveries. The sleek, premium design of the T3 tap impressed Greystar, aligning perfectly with their high-end interior aesthetic.

Solution

Love Water provided Greystar with a dispenser perfectly suited to their needs—the T3 integrated tap system. Chosen for its sustainability credentials and UK manufacturing, the T3 offered a premium solution that aligned with Greystar's commitment to reducing their environmental impact. With limitless sparkling water on tap, they no longer needed to purchase bottled water regularly, eliminating an unsustainable practice that was both costly and harmful to the environment. Sitting smartly on top of their marble counters in their various communal breakout areas, the T3 tap seamlessly blends stylish design with essential functionality.

Beyond its sustainability benefits, the T3 played a key role in shaping a workplace where employees felt comfortable, healthy, and happy to do their best work, with returns to the office increasing by a third. By providing easy access to fresh, great-tasting water, the tap encouraged hydration and well-being, fostering a more engaging and productive office environment. Additionally, its sleek and modern design enhanced the aesthetics of Greystar's newly designed office, seamlessly complementing the premium look and feel of the space. Staff now enjoy the limitless access to fresh sparkling water and the ability to make a quick cup of tea without the need to wait for the kettle to boil.

Feedback

'In our last office, we ended up having to order in bottled water on a weekly basis. So while we did have the water, it was clearly unsustainable, not great for the environment and not the image of us as a company that we want to portray.'

Joshua Rozells

Senior Director – Business Operations, Greystar Europe

